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9-2013

TLS Newsletter Volume 7, Edition 8 September, 2013

UNF Transportation and Logistics Society

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Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

TLS KICK-OFF MEETING



Presenting Jon Gordon
Best Selling Author and Keynote Speaker
Proudly Serving Jersey Mike's Subs
Wednesday, September 18
Coggin Stein Auditorium (42/1020)
9:00 p.m. - 10:00 p.m.
Free food & everyone is welcome!



TLS PRESIDENT'S CORNER

Hello!

I hope all of you had a great summer. We are coming off a strong year after winning Club of the Year and have high hopes of doing it again! We have planned great events for TLS this semester. I encourage you to attend our first meeting on Wednesday, September 18th. Jon Gordon, a bestselling author will be our guest speaker; teaching us the importance of positive leadership. He speaks to many businesses and sports teams across the country such as: Southwest Airlines, GM, Atlanta Falcons, and Boston Celtics. If you look up his YouTube videos, I guarantee that you will be hooked! As for other exciting events happening this semester, we have three facility tours, Career Day on November 1st, and the annual Hubbard House Holiday Toy Drive in December. Have a great semester!



Take Care,
Brandon Little

UPCOMING EVENTS

Monday, August 26: Fall semester begins. Welcome back!
Wednesday, September 4: Coggin Welcome Back Cookout
11:30 a.m.-1:30 p.m. Sheffield Pavilion
Wednesday, September 18: TLS Meeting 9:00 p.m.-10:00 p.m. 42/1020
Friday, September 27: Beaver Street Fisheries Tour 9:00 a.m.-1:00 p.m.
Friday, November 1: T&L Fall Career Day

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ARE YOU FEELING LUCKY?

Have you ever looked at a successful person and said with a touch of envy, "they have all the luck."?

According to author and blogger Kristen Houghton, lucky people do something that too many other people don't do -- they prepare themselves for an opportunity that will help enhance their lives. They don't just sit and wait and hope; they actively pursue a goal and look for every opportunity to achieve it. Being in the right place at the right time is a planned strategy.

Seneca, a famous Roman philosopher who lived in the first century summed it up nicely. *Luck is what happens when preparation meets opportunity.*

As we begin a new academic year, here are a few tips to prepare for that great opportunity ahead:

- Join a student club (preferably TLS) and become an ACTIVE member. Your peers and classmates in the program will be your first professional network. TLS offers countless opportunities to network with UNF alumni, recruiters, and business professionals. Remember, most jobs and promotions are found by networking.
- Become a student leader by volunteering for committees, community service projects and board positions in an organization. This is a great place to hone skills and prove your value even before relevant work experience.
- Go to class and get to know your professors. Having a clear understanding of the coursework and solid GPA are invaluable assets.
- Cultivate relationships. If you need a letter of recommendation who knows you well enough to write one? Maybe a boss, professor, or advisor? If the answer is no one, there is work to do.
- Participate in multiple internships. Interns learn a lot and may discover the most satisfying career path. Recruiters look for students with experience who are proven winners.
- Take advantage of programs and opportunities to learn while networking. That would include facility tours, Career Day, meetings with professional organizations, conferences, workshops, lectures and panel discussions. Do some research before an event, go in with a plan and ask intelligent questions.
- Become S.T.A. R. Certified, learn how to network effectively and dress for success.
- Turn a weakness into strength. Become highly proficient in Excel, practice public speaking and presentation skills, do many mock interviews and get feedback, become an effective communicator (verbal and written). It takes practice. With practice comes proficiency and confidence.
- Don't procrastinate and put everything off until the last semester. Building skills, personal confidence, a solid reputation, and a professional network takes time. It's not available at the drive-through.
- Say thank you. If someone makes even a small difference in your life, take a moment to reflect. None of us get through life completely on our own. As you grow and progress in your academic and professional career remember to stop and say thanks.

It's critically important to take steps to prepare for a great opportunity, but we all know a little luck never hurts!

Best of luck to everyone!

By Lynn Brown, CTL

T&L CAREER DAY: ARE YOU PREPARED?

The T&L Fall Career Day will be held Friday, November 1 and all participating students must be T&L majors, STAR Certified through the Coggin Career Management Center, and have a minimum GPA of 2.75. The registration deadline is Friday, September 13 and you must register here <http://www.unf.edu/groups/logistics/careerDay.html>. Resumes must be submitted no later than Friday, September 27 and must be approved by the Coggin Career Management Center.

Participants must choose from one of the two mandatory information sessions in Coggin College Room 2108:

Wednesday, September 18 | 4:45 p.m.—5:45 p.m.

Thursday, September 19 | 3:15 p.m.—4:15 p.m.

For STAR certification workshops go to your CareerWings for dates and registration.

If you have any questions about this event please contact Lynn.Brown@unf.edu.

By Lacey Greene

GET TO KNOW TLS NEWSLETTER EDITOR: LACEY GREENE

Lacey Greene is a Senior with a double major in Transportation and Logistics and Business Management. She plans to graduate Spring 2014 and is currently serving as TLS Newsletter editor and member of the TLS Board of Directors. Lacey joined TLS a year ago after several TLS members came into her classes during her first semester at UNF. They invited everyone to attend TLS meetings so she decided to go and see what it was all about. After the first meeting she joined TLS and became actively involved in T&L events like Career Day and facility tours. When asked about her experience she said, "TLS has given me many opportunities to help jumpstart my future in the transportation and logistics world". She has developed networking and interviewing skills and has gained a better understanding of the types of jobs available when she graduates. Lacey is a native of Jacksonville and outside of school enjoys riding her horses, fishing, and spending time with her family. Lacey has made many contributions to TLS and the T&L Flagship Program, and we all appreciate her involvement!

By Veer Patel



Become a member today!
For more information contact: TLSociety@unf.edu

*Soar
Farther and Higher
with the
Transportation
& Logistics Society!*

TLS ON TOUR: BEAVER STREET FISHERIES

Join TLS Friday, September 27 for a tour of Beaver Street Fisheries. Beaver Street Fisheries is a family owned business that was founded 70 years ago in Jacksonville as a small retail fish market. Today BSF is the 5th largest seafood company in the U.S. with 12 million cubic feet of frozen and refrigerated storage. BSF imports 70 million pounds of seafood and stocks 1,600 SKUs. More than 400 employees and 4 full-time US Dept. of Commerce inspectors work on-site in a certified production facility for prepared items and packaged goods. BSF employs a sustainability task force and is involved with the Aquaculture Certification and Marine Stewardship Council. To register for this tour email TLSociety@unf.edu. T&L tours are open to all UNF students.



By Lacey Greene

LIFE AFTER GRADUATION: MATTHEW ALEXANDER



Matthew Alexander graduated from the UNF T&L program in April of 2012. As a student, Matthew was a member of TLS. Matthew said, "TLS provided an opportunity for me to learn how to communicate professionally and provided a foundation for my professional network." While at UNF he participated in two T&L Career Days, both of which landed him internships. He also attended multiple facility tours including UPS, PenserSC, and JaxPort. His most memorable moment and what he considers to be the highlight of his academic career was his opportunity to participate in two case competitions. While he was studying at UNF he held an internship at CEVA Logistics as an Operations Intern. Matthew is now employed by Henry Schein in Melville, NY as a Supply Chain Analyst. He works an average 45 hours a week and a typical day consists of:

- Aiding in the development, maintenance and distribution of internal supply chain metrics to managers & directors within the supply chain department.
- Providing analytical support & reporting for internal stakeholders including inventory management/procurement and external partners including key suppliers & carriers.
- Maintaining reporting on external market conditions & events that could potentially impact global supply chain. Factors include commodities exchange movements, currency exposure, port strikes, etc.
- Contributing analytics & market research analysis in support of multiple projects related to external bench-marking, reporting automation & transportation systems management.

Matthew's words of wisdom for the current T&L students are to focus on building relationships, take LinkedIn seriously, and when you are in your 20s the only failure is inaction; everything else is trial and error. Be willing to take risks during this period of your life. Do not waste this opportunity.

By Lacey Greene